

## The Right Kind of Reading Matter

The home news; the doings of the people in this town; the gossip of our own community, that's the first kind of reading matter you want. It is more important, more interesting to you than that given by the paper or magazine from the outside world. It is the first reading matter you should buy. Each issue of this paper gives to you just what you will consider

## The Right Kind of Reading Matter

## Carload of Mules!

I have just received a carload of the best young mules ever brought to this country and am offering them for sale. Most of them are good young mules 16 hands high and three years old and fine condition. If you want mules you had better see these.

J. A. EDWARDS,  
Canyon City, = = = Texas

Garrison, Harrison & Co. want some fine samples of fruit, vegetables and field stuff for exhibition in St. Clair County, Illinois. Fair and will pay good price for same delivered not later than Tuesday, September 8, 1908.

## Enlarging Your Business



If you are in business and you want to make more money you will read every word we have to say. Are you spending your money for advertising in haphazard fashion as if intended for charity, or do you advertise for direct results?

Did you ever stop to think how your advertising can be made a source of profit to you, and how its value can be measured in dollars and cents. If you have not, you are throwing money away.

Advertising is a modern business necessity, but must be conducted on business principles. If you are not satisfied with your advertising you should set aside a certain amount of money to be spent

annually, and then carefully note the effect it has in increasing your volume of business; whether a 10, 20 or 30 per cent increase. If you watch this gain from year to year you will become intensely interested in your advertising, and how you can make it enlarge your business.

If you try this method we believe you will not want to let a single issue of this paper go to press without something from your store.

We will be pleased to have you call on us, and we will take pleasure in explaining our annual contract for so many inches, and how it can be used in whatever amount that seems necessary to you.

If you can sell goods over the counter we can also show you why this paper will best serve your interests when you want to reach the people of this community.

### County Court Adjourns.

County court adjourned Wednesday afternoon for the term, the dockets having all been disposed of. The only action since our report last week was the reading and approving of the minutes and hearing a motion for a new trial in the case of the State of Texas vs. Red Evans, which motion was overruled. Defendant gave notice of appeal and made recognizance bond with E. F. Brown and W. J. Luna as sureties.

### HOFFMAN PARAGRAPHS.

Everybody is wearing a broad smile over the big rain that fell Monday night.

Mrs. A. B. Cage gave a watermelon feast Sunday afternoon that was greatly enjoyed.

Misses Minnie Prichard, Mae Cowling, Winston Hitchcock and Bulah Prichard attended the ice-cream supper last week in our midst.

Miss Mollie Barnes of Tulsa spent last week with Miss Bessie Johnson.

Farmers are planning to put in a big wheat crop. Will Cage says he wants to put in 200 acres. Look out girls, something going to be "doin'" around this way.

Last week the Palo Duro creek was said to have been higher than it has been for years. The heavy rain fell at Wildorado, washed out part of the railroad track.

Mrs. F. Hoffman and family are expecting to move to South Dakota in a short time.

L. A. and Jesse Pierce went to Canyon Monday.

Miss Ora Cage went to Canyon Tuesday to spend a few days.

TASSIE.

### HAPPY ITEMS.

Happy was visited with a fine rain on Tuesday of 2 3/4 inches. This will make plowing easy and means many hundred acres of fall wheat and oats for next year.

There was a Modern Woodmen lodge organized on the night of Sept. 1 at Happy with 16 charter members. There are some 20 more applicants. Let the good work go on.

John Christian has accepted a position in the Happy Mercantile. We welcome him and his bride in our midst.

Mrs. Art Malcolm of Red Oak, Iowa arrived Sunday to spend a few days with her husband.

There has been several sales of land made around here in the last two weeks and say, we can boast of the best crops on the Plains this year.

The way the loads of lumber are being hauled out of town one would think that there was another town starting close by.

Thomas Gillan sold last week a nice bunch of 3-year-old steers to J. M. McNaughton.

Mr. and Mrs. W. S. Cook went over to Wayside over Sunday, the guest of Mr. and Mrs. J. T. Holland. If you want to see good corn, peaches and hogs, Holland's have them, so says W. S.

HAPPY.

W. G. Weeks of Delevan, Wis., is in the city on a business trip. He was formerly in the newspaper business but now owns a farm in the Panhandle and says he is getting rich.

Born—Yesterday afternoon to Mr. and Mrs. W. H. Hicks, a fine boy.

John R. Gouddy and John S. Hooper of Amarillo were business visitors in this city Tuesday.

For Sale.—One good driving horse, together with almost new buggy, for \$200.00.

J. C. COKER.

W. W. Keith of Fort Worth was in the city this week closing up a deal for some of our city property which he has bought.

G. G. Foster, county surveyor, has been out resurveying and establishing corners of surveys in northeast portion of Block M6, the past week.

We are in receipt of Bulletin No. 108 issued by the Agricultural experiment station at College Station, Texas, treating on the subject of winter Bur Clover. It would be a good idea for our farmers to send their addresses to W. C. Welborn at that place and as fast as these bulletins are issued they will be sent them free.

### FARM AND MILL.

New Building For This Department at State Fair.

With a building 84x375 feet in dimension, divided into ninety-seven booths 16x25 feet, completed at a cost of \$25,000, the farm, mill and horticultural department of the Texas State fair at Dallas this year has a fitting home for the exhibition of the products of the soil of Texas. Built entirely of cement stone, with the best of lighting and ventilation facilities, the building is ideal for the purposes intended. It will be equipped with the latest fixtures for exhibition purposes, with rest rooms and lavatories. W. H. Gaston, director, is himself interested in agriculture, and therefore takes more than usual interest in this department. He said: "Our premiums this year have been liberally increased and the list revised so that it embraces every vegetable and plant useful for the support of man and beast. For the twenty-third annual meet, Oct. 17 to Nov. 1, we offer in the sweepstakes class \$25 as first prize and \$10 as second, for the most complete individual exhibition of corn, cotton, small grain and other farm products from Texas. For the best farm exhibit from any county or association in Texas, we offer: First, \$100; second, \$75; third, \$50; fourth, \$25. The corn division, as usual, will be a feature of the fair, and receives a liberal division of the cash awards.

Taking into consideration the correspondence and space arrangements, in the department this year will be the most complete collection of agricultural products the state has ever offered. Each section of the state will be represented, from the coast country to the Panhandle, and from east to west Texas. In fact, this exhibit will include every variety of grasses, rice, sugar, corn, tobacco, fruits, vegetables, wheat, oats, etc., a collection of the good things of life that no other state can offer."

## Shoe Specials.

\$2.50 Ladies' Oxfords at... \$1.65  
3.00 Ladies' Oxfords at... 2.25  
3.50 Ladies' Oxfords at... 2.55  
4.00 Men's Oxfords at... 2.85  
4.50 Men's Oxfords at... 2.95  
5.00 Men's Oxfords at... 3.95  
Edwin Clapp & Son's \$5.50, \$6.00 and \$6.50 men's oxfords all go at... \$5.00

Canyon  
MERCANTILE  
Company

### BUSINESS LOCALS

Turnip seed in bulk at White Swan Grocery Co.

Phone 41 when you have an item of local news.

For the finest groceries at the closest prices try the White Swan Grocery Co.

### For Sale.

160 acres of land in Carney county, Kansas, in Arkansas Valley, for sale or trade for Plains land or Canyon City property.

J. R. HARTER,  
The Blacksmith.

### Place For Rent.

I have for rent my five room cottage one mile west of court house. Seventeen acres of land, four acres in cultivation. Good orchard, well, windmill, and barn. Will rent for one year at \$16.00 per month.

MRS. L. L. PALMER,  
Canyon, Texas.

### Hogs For Sale.

Berkshire boar, two years old, weighing about four hundred and fifty pounds. Price, \$20.00. Also one Poland China boar about eight months old. Price, \$10.00. Both are full blood stock.

J. H. BELL,  
Canyon, Texas.

### Auction Sale.

I will sell at public auction on the stock yards at Canyon City on Sept. 12 at 3 o'clock sharp the following described property:

Sixteen head shorthorn cows, 5 2-year-old steers, 2 yearling steers, 1 Hereford bull.

This stuff will be sold to highest bidder for cash, without reserve.

The calves, yearlings and 2-year-olds of these cows will be on exhibition to show breeding qualities.

JOHN H. BELL.

### Specialist.

I treat all diseases of eye, ear, nose and throat also have glasses and pay special attention to fitting them. Sixteen years experience in special practice.

Consultation and examination free. At Canyon City September 7th and 8th, 1908.

I. E. Smith, M. D.,  
Weatherford, Texas.

### Low Rate to Albuquerque, New Mexico.

For the 16th National Irrigation Congress to be held in Albuquerque, New Mexico, September 29th to October 10th, 1908, inclusive, the Pecos & Northern Texas Railway in connection with the Eastern Railway of New Mexico will offer unusually low and attractive rates. It is suggested that those desiring to avail themselves of this opportunity to visit Albuquerque, and assist in making this national event a memorable and successful one, notify the railway agent as much in advance as possible in order that necessary facilities and train service may be arranged for their accommodation. Tickets will be on sale from September 27th to October 9th, inclusive, with return limit October 31st. The round trip fare from Canyon City, Texas will be \$12.30.

D. L. MEYERS, G. P. A.,  
Amarillo, Texas.

O. C. DAVIS, Agent,  
Canyon City, Texas. 10-13